Benefits

- Secure and compliant BYOD experience for every enterprise user profile
- Interactive consumer experience
- Added-value tools for corporate internal operations
- Native integrations for more productivity and for marketing
- Successful ROI
- Quick & frictionless deployment
- Unique Feature Set

Integrations:

- Cloudi-Fi
- Extreme Networks CloudIQ
- Extreme Networks WiNG

Integration of Cloudi-Fi Guest Wi-Fi Service with Extreme Networks CloudIQ and WiNG

Tranform your commodity Wi-Fi into a new communication channel

With the emergence of cloud services and cloud adoption by enterprises, Wi-Fi has definitely evolved from a commodity to a utility, imposes itself as a new communication channel.
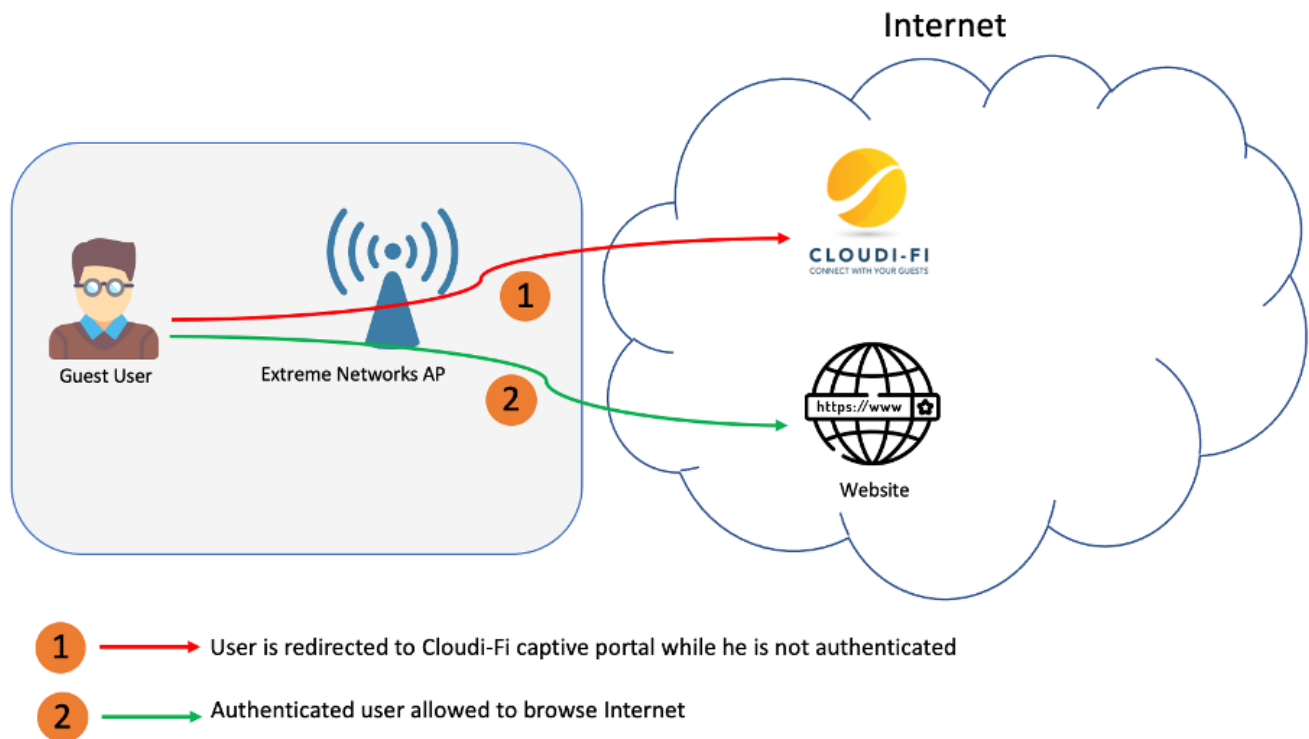
In Enterprises, the Frost and Sullivan Research said that using portable devices for work tasks saves employees 58 minutes per day while increasing productivity by 34%. And, the trends are to use the Guest Wi-Fi as the primary access. Not only for the Guests visitors to make them more comfortable, but also and even more for their employees and partners so they can use their time more efficiently with any kind of devices.

In Hotspots, new challenges emerge to allow a cost effective, smooth and personalized consumer experience. The Cloudi-Fi solution finally allows the digital to meet the physical with phygital marketing.

According to a POS customer engagement survey by Boston Partners, 49% of customers purchased items they didn't intend to buy due to a personalized recommendation. And, 71% of consumers express some level of frustration when their experience is impersonal. In the same time, 64% of consumers don't think retailers truly know them while more than 70and of retailers say personalization is their top priority.

Cloudi-Fi helps you drive both entreprise and hotspot digital transformation. We convert your Guest Wi-Fi into a tool to drive business outcomes. We leverage your commodity Wi-Fi into a new communication channel, customized according to user profile (whether internal or external to your enterprise), monetizable, secure and compliant.

Cloudi-Fi also offers the ability to build a new interactive channel of communication to use most of the E-commerce advantages in stores and hotspots and develop direct-to-consumer strategy. We help data brands develop their customer journey.

Internet

- 1 → User is redirected to Cloudi-Fi captive portal while he is not authenticated
- 2 → Authenticated user allowed to browse Internet

- The above diagram shows the Cloudi-Fi integration.
- First the Guest connects to Internet through an open SSID configured on the Extreme Networks AP.
- A splash page or captive portal pops up immediately on its device and is directly redirected to Cloudi-Fi portal while he is not authenticated.
- Cloudi-Fi hosts the captive portal, handles guest authentication and manages the access logs.
- The guest is invited to authenticate with his preferred method.
- Once authenticated, the user is allowed to browse Internet.

Extreme networks